

SPONSORSHIP REGISTRATION FORM
ANNUAL CONFERENCE 2023

Goa, India. 3-5 November 2023

Please send the completed form to Anu Mehta (mspa-ap@mysteryshop.org)

Company name _____
Address _____
City _____ Postcode _____
Country _____
Phone _____ Fax _____
Contact person _____ E-mail _____
Web site URL _____

Are you a member of MSPA? Yes No

Choose one sponsor Package
(Choose one)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Platinum	Gold	Silver
US\$3,000	US\$2,000	US\$1,000

Additional Sponsorship
(You may choose more than one)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reception	Gala Dinner	Others
US\$1,000	US\$2,000	US\$500

- ❖ Please see "**Sponsorship Opportunities**" on the following page.
- ❖ Please send the completed form to "ANU MEHTA" at [**mspa-ap@mysteryshop.org**](mailto:mspa-ap@mysteryshop.org)

***For any questions,
Contact: Anu Mehta
Email: mspa-ap@mysteryshop.org***

SPONSORSHIP OPPORTUNITIES

MSPA AP 18th Annual Conference in Goa, India will commence with a Welcome Reception on Friday, 3rd November and conclude on Sunday 5th November 2023

This is your opportunity to come forward and network with others in the region and to play your part to raise the awareness and profile of the industry and the MSPA.

To take full advantage of this conference, we are offering sponsorship opportunities for companies to gain maximum mileage amongst the best mystery shopping providers in the Asia Pacific region.

SPONSORSHIP BENEFITS	Platinum	Gold	Silver	Welcome Reception 3 Nov 2023	Gala Dinner 4 Nov 2023	Others/ Advertisement
SPONSOR PACKAGE PRICE	\$3000	\$2000	\$1000	\$1000	\$2000	\$500
Your company logo will be freely displayed during the reception/drinks event, and you may give a speech to welcome everyone to the event, identifying your company as the sponsor	Yes	Yes		Yes	Yes	
Speaking opportunity for 20 minutes during Day 1 of the conference with a topic related to mystery Shopping (to be approved by the conference team).	Yes	Yes				
A display booth where you may speak with conference attendees during breaks, free time and between sessions regarding your business.	Yes	Yes	Yes			
A banner and link on the main page of MSPA Asia Pacific website for 3 months (Oct-Dec 2023)	Yes					
Your company logo and link will be displayed on the Event Information page of MSPA Asia Pacific website until the end of the Conference	Yes	Yes	Yes	Yes	Yes	Yes
Your company logo will appear in the conference print program	Yes	Yes	Yes	Yes	Yes	Yes
Your company logo will appear on the front page of the conference print program	Yes	Yes				
One-page advertisement of your company on the back page or front inside page of the printed program	Yes					
One-page advertisement of your company on a page inside the printed program		Yes				
Half-page advertisement of your company on the inside page of the printed program			Yes	Yes	Yes	
Your company logo will be printed on the MSPA Conference signage at the entrance of the conference	Yes	Yes	Yes			
Your company logo will be printed on the MSPA Conference backdrop that will appear in the session area during the conference days	Yes	Yes				

SPONSORSHIP BENEFITS	Platinum	Gold	Silver	Welcome Reception 3 Nov 2023	Gala Dinner 4 Nov 2023	Others/ Advertisement
SPONSOR PACKAGE PRICE	\$3000	\$2000	\$1000	\$1000	\$2000	\$500
Opportunity to include promotional materials in the conference pack given to all participants during the conference	Yes	Yes	Yes	Yes	Yes	Yes
A banner and link on the main page of the MSPA Asia website for 3 months (Oct-Dec 2023)	Yes					
Your company logo will be printed on the lanyards	Yes					
Two free conference registrations	Yes					
One free conference registration		Yes				
Your company information will be sent to every new MSPA member in Asia Pacific for 12 months (Nov 2023 to Oct 2024) Applicable to MS software companies	Yes					

GET IN TOUCH WITH US NOW!
 Contact: Anu Mehta
 Email: mspa-ap@mysteryshop.org