

**SPONSORSHIP REGISTRATION FORM**  
**ANNUAL CONFERENCE 2024**  
**HONG KONG. 18-20 November 2024**

*Please send the completed form to Anu Mehta ([mspa-ap@mysteryshop.org](mailto:mspa-ap@mysteryshop.org))*

Company Name			
Address			
City		Postcode	
State		Country	
Office Phone	[country]	Mobile Phone	[country]
Contact person		E-mail	
Web site URL			

Are you a member of MSPA?  Yes  No

Choose one sponsor Package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(Choose one)	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
	<b>US\$3,000</b>	<b>US\$2,000</b>	<b>US\$1,000</b>

Additional Sponsorship

Pls specify the type of sponsor \_\_\_\_\_

<b>Others</b>
<b>US\$500</b>

MSPA AP 19<sup>th</sup> Annual Conference in Hong Kong will commence with a Welcome Reception on Monday 18th November and conclude on Wednesday 20th November

This is your opportunity to come forward and network with others in the region and to play your part in raising the awareness and profile of the industry and the MSPA.

To take full advantage of this conference, we are offering sponsorship opportunities for companies to gain maximum mileage amongst the best mystery shopping providers in the Asia Pacific region.

- ❖ Please see "**Sponsorship Opportunities**" on the following page.
- ❖ Please send the completed form to "ANU MEHTA" at [mspa-ap@mysteryshop.org](mailto:mspa-ap@mysteryshop.org)

**For any questions,  
 Contact: Anu Mehta  
 Email: [mspa-ap@mysteryshop.org](mailto:mspa-ap@mysteryshop.org)**

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Platinum	Gold	Silver	Others/ Advertisement
<b>SPONSOR PACKAGE PRICE</b>	<b>\$3000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>
Your company logo will be freely displayed during the reception/drinks event, and you may give a speech to welcome everyone to the event, identifying your company as the sponsor	Yes			
Speaking opportunity during Day 1 of the conference to showcase your products and latest technology (to be approved by the conference team). <ul style="list-style-type: none"> <li>❖ 30 minutes for Platinum sponsors</li> <li>❖ 15 minutes for Gold Sponsors</li> </ul>	Yes	Yes		
A display booth where you may speak with conference attendees during breaks, free time and between sessions regarding your business.	Yes	Yes	Yes	
A banner and link on the main page of the MSPA Asia Pacific website: <ul style="list-style-type: none"> <li>❖ 3 months (Oct-Dec 2024) Platinum Sponsor</li> <li>❖ 1 Month (Nov 2024) Gold and Silver Sponsor</li> </ul>	Yes	Yes	Yes	
Your company logo and link will be displayed on the Event Information page of MSPA Asia Pacific website until the end of the Conference	Yes	Yes	Yes	Yes
Your company logo will appear in the conference print program	Yes	Yes	Yes	Yes
Your company logo will appear on the front page of the conference print program	Yes			
One-page advertisement of your company on the back page or front inside page of the printed program	Yes			
One-page advertisement of your company on a page inside the printed program		Yes		

<b>SPONSORSHIP BENEFITS</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Others/ Advertisement</b>
<b>SPONSOR PACKAGE PRICE</b>	<b>\$3000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>
Half-page advertisement of your company on the inside page of the printed program			Yes	
Your company logo will be printed on the MSPA Conference signage at the entrance of the conference. ❖ Platinum Sponsor will get a prominent placement on the signage	Yes	Yes	Yes	
Your company logo will be printed on the MSPA Conference backdrop that will appear in the session area during the conference days. ❖ Platinum Sponsor will get a prominent placement on the signage	Yes	Yes		
Opportunity to include promotional materials in the conference pack given to all participants during the conference	Yes	Yes	Yes	Yes
A banner and link on the main page of the MSPA Asia website for 3 months (Oct-Dec 2024)	Yes			
Your company logo can be printed on the lanyards	Yes			
Two free conference registrations	Yes			
One free conference registration		Yes		
Your company information will be sent to every new MSPA member in Asia Pacific for 12 months (Nov 2024 to Oct 2025) ❖ Applicable to Platinum Sponsor - MS software companies	Yes			

**GET IN TOUCH WITH US NOW!**  
 Contact: Anu Mehta  
 Email: [mspa-ap@mysteryshop.org](mailto:mspa-ap@mysteryshop.org)