

Sponsorship Opportunities

21st Annual Conference 2026

Shape the future of Experience Intelligence in Central Asia.

As the first MSPA Asia-Pacific Annual Conference hosted in Central Asia, Almaty 2026 offers sponsors a unique opportunity to demonstrate leadership, expand regional visibility, and build relationships with organisations driving the next generation of customer experience across Asia-Pacific.

CONFERENCE AT A GLANCE

VENUE InterContinental Almaty, Kazakhstan

DATES 16–18 November 2026

AUDIENCE Customer Intelligence & Customer Experience professionals from Asia-Pacific and beyond.

16 NOVEMBER Welcome reception

17 NOVEMBER Conference day 1 + Gala Dinner

18 NOVEMBER Conference day 2 + Almaty city tour (*optional*)

WHY SPONSOR ALMATY 2026?

- First MSPA AP Annual Conference in Central Asia
- Connect with leaders from across Asia-Pacific and beyond
- Position your brand in an emerging CX market
- Demonstrate thought leadership to a regional audience
- Build relationships with new partners and clients

1 SPONSOR DETAILS

Company Name	
Address	
City/Postcode	State/Country
Office Phone	Mobile Phone

Contact Person	Email
Website URL	

Are you a member of MSPA? ☐ Yes ☐ No

2 SPONSORSHIP PACKAGES

☐

PLATINUM

Become the leading brand associated with MSPA AP's expansion into Central Asia.

US\$4,000

Maximum visibility before, during and after the conference through premium branding, thought leadership opportunities and exclusive sponsor recognition.

☐

GOLD

Strengthen your presence across Asia Pacific while expanding your visibility in Central Asia.

US\$2,500

Ideal for organisations seeking meaningful exposure and direct engagement with delegates.

☐

SILVER

Build awareness among customer experience professionals across the region.

US\$1,000

An accessible sponsorship option that delivers consistent brand visibility throughout the conference.

CUSTOM SPONSORSHIP OPPORTUNITY

Other / Advertisement — please specify: _____	☐ US\$500
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3 SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PLATINUM US\$4,000	GOLD US\$2,500	SILVER US\$1,000	CUSTOM US\$500
BRAND VISIBILITY				
Logo displayed at the reception/drinks event	✓	—	—	—
Company logo printed on the lanyards	✓	—	—	—
Company logo on the MSPA conference backdrop in the session area	Prominent placement	✓	—	—
Company logo on the MSPA conference signage at the entrance	Prominent placement	✓	✓	—
Company logo on the front page of the conference print programme	✓	—	—	—
Advertisement in the printed programme	Full page (back/front inside)	Full page (inside)	Half page (inside)	—
Company logo in the conference print programme	✓	✓	✓	✓
Promotional materials included in the conference pack for all participants	✓	✓	✓	✓

SPONSORSHIP BENEFITS	PLATINUM US\$4,000	GOLD US\$2,500	SILVER US\$1,000	CUSTOM US\$500
THOUGHT LEADERSHIP				
An opportunity to give a welcome speech at the welcome reception identifying your company as sponsor	✓	—	—	—
Company feature in the MSPA Asia/Pacific newsletter (Oct–Dec 2026)	✓	—	—	—
Speaking opportunity on Day 1 to showcase your products and technology (subject to conference-team approval)	30 min	15 min	—	—
NETWORKING				
An opportunity to give a welcome speech at the welcome reception identifying your company as sponsor	✓	—	—	—
Complimentary conference registrations	2	1	—	—
Display booth to engage attendees during breaks, free time and between sessions	✓	✓	✓	—
DIGITAL EXPOSURE				
Sponsor recognition on the conference event page and social-media promotion posters (Facebook, LinkedIn, Instagram)	✓	—	—	—
Company logo on the conference promotional posts	✓	—	—	—
Company feature in the MSPA Asia/Pacific newsletter (Oct–Dec 2026)	✓	—	—	—
Banner and link on the main page of the MSPA Asia/Pacific website	3 months (Oct–Dec 2026)	1 month (Nov 2026)	1 month (Nov 2026)	—
Thank-you post on MSPA AP social media (Facebook, LinkedIn, Instagram)	✓	✓	✓	—
Company logo and link on the Event Information page until the end of the conference	✓	✓	✓	✓

4 READY TO BECOME A SPONSOR?

Contact Anu Mehta at mspa-ap@mysteryshop.org.

We're happy to tailor a package to your objectives.

GET IN TOUCH WITH US NOW

Anu Mehta · mspa-ap@mysteryshop.org