

Membership Application Form

COMPANY CONTACT INFORMATION:

Company Name			
Address			
City		State / Province	
Zip Code / Postal Code		Country	
Office Phone #		Office Fax #	
Email Address			
Company Web Site	www.		
Referred to MSPA for Membership By			

PERSONAL CONTACT INFORMATION:

Primary Contact Name			
Designation / Title			
Direct Office Phone #		Mobile #	
Email Address			

Secondary Contact Name			
Designation / Title			
Direct Office Phone #		Mobile #	
Email Address			

COMPANY BUSINESS INFORMATION:

Prima Nature of Company's Business	
Years in Business Since	
Years in Mystery Shopping	
Total Number of Employees	
Total Number of Mystery Shoppers	

BRIEF DESCRIPTION OF THE COMPANY:

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CLIENT REFERENCE:

	Company Name	Office Tel Number	Person Name	Email Address
1				
2				
3				

TYPE OF MEMBERSHIP APPLICATION:

Membership	Annual Membership Fee / Year	Type "X" to Select
Regular Membership Membership is for Mystery Shopping Provider Companies with full membership rights.	US\$400.00 Per Year	
Additional Membership Membership is for an additional Branch Office of the Regular member company of the same region or of another region. Regular Member Co Name: _____ MSPA Region : _____	US\$300.00 Per Year	
Associate Membership Membership is for a company that is currently involved in the business as a sub-contractor, fieldwork agency, BPO agency, technology vendor, training company, HR agency, or other supporting trade company.	US\$400.00 Per Year	
Candidate Membership Membership is for Mystery Shopping Provider Companies with HQ office in the Asia Pacific and operate within or outside the Asia Pacific Region, have not been in business for two years and therefore do not meet the Criteria for Full Membership.	US\$300 Per Year	

- ❖ One-time joining fee for new members in the first year of membership: US\$100.00
(Not applicable for timely annual renewals.)

WHICH OF THE FOLLOWING SERVICES DOES YOUR COMPANY PROVIDE?

Type "X" to Select	Description	Type "x" to Select	Description
	Business / Management Consulting		Online Research
	Customer Satisfaction Measurement		Operational Audit
	Editing / BPO / Fieldwork only		Other Quantitative Research
	Employee Satisfaction Measurement		Qualitative Research (FGD / In-depth Interview)
	Integrity Evaluation		Technology / Solution Provider only
	Merchandise & Price Audit		Training & Coaching
	Mystery Shopping - General		Others (Specify):
	Mystery Shopping with Audio / Video Recording		Others (Specify):

WHICH OF THE FOLLOWING INDUSTRIES DOES YOUR COMPANY SERVE?

Type "X" to Select	Description	Type "x" to Select	Description
	Accommodation and Food Services		Health Care and Social Assistance
	Administrative and Support services		Information Media and Telecommunication
	Agriculture, Forestry and Fishing		Manufacturing
	Arts and Recreation Services		Professional, Scientific and Technical Services
	Construction		Public Administration / Government, and Safety
	Education and Training		Rental, Hiring and Real Estate Services
	Electricity, Gas, Water and Waste Services		Retail & Wholesale Trade
	Financial and Insurance Services		Transport, Postal and Warehousing

NAME THE COUNTRIES YOUR COMPANY DOES BUSINESS IN:

No	Country	Region	No	Country	Region
1			4		
2			5		
3			6		

MEMBERSHIP CRITERIA:

Membership applications are welcome from any company meeting criteria outlined below. All membership applications will be checked, references sought, and once the criteria are met, and upon payment of membership dues, applicants will be accepted according to the membership class approved.

No	Membership	Criteria & Submission of Document
1	Regular Membership	<ul style="list-style-type: none"> ❖ At least two-year trading as a Mystery Shopping Provider in Asia Pacific Region ❖ A reputation for excellence in operation ❖ Agree to abide by and apply the MSPA Code of Professional Ethics And Professional Standards ❖ Present an official proof of business existence (i.e. Articles of Incorporation, business license, business address and contact details, etc.) ❖ Provide 3 client references ❖ Present a document showing the names of directors issued by the relevant authority
2	Additional Membership	<ul style="list-style-type: none"> ❖ Present an official payment receipt and membership issued by another MSPA chapter
3	Associate Membership	<ul style="list-style-type: none"> ❖ Agree to abide by and apply the MSPA Code of Professional Ethics And Professional Standards ❖ Present an official proof of business existence (i.e., articles of Incorporation, business license, business address and contact details, etc.) ❖ Present a document showing the names of directors issued by the relevant authority
4	Candidate Membership	<ul style="list-style-type: none"> ❖ Agree to abide by and apply the MSPA Code of Professional Ethics and Professional Standards ❖ Present an official proof of business existence (i.e. articles of Incorporation, business license, business address and contact details, etc.) ❖ Provide 2 client references ❖ Present a document showing the names of directors issued by the relevant authority

PAYMENT:

Once your Membership has been approved, an Invoice will be presented based on the options selected. The process will also request further information to facilitate your company's inclusion on the MSPA-AP website.

MEMBERSHIP AGREEMENT & ACCEPTANCE:

All Membership is subject to approval by the Membership Committee and acceptance by the Board.

This application for membership in The Mystery Shopping Professionals Association, Asia Pacific (MSPA-AP) is an agreement between the applicant and MSPA-AP that the applicant will adhere to **Professional Ethics & Standards** set forth by the association. (Please see [Ethics & Standards](#) statement by opening the hyperlink provided).

Email the completed form to mspa-ap@mysteryshop.org

For Assistance Contact:

Executive Manager, MSPA-AP

Mystery Shopping Professionals Association-Asia Pacific

Phone: +91 9811083321