

## Membership Application Form

**COMPANY CONTACT INFORMATION:** 

Company Name				
Address				
City			State / Province	
ZIP / Postal Code			Country	
Office Phone #			Office Fax #	
Email Address				
Company Web Site				
Referred to MSPA for Membership By :				
PERSONAL CONTACT INF	ORMATION:			
Primary Contact Name				
Designation / Title			,	
Direct Office Phone #			Mobile #	
Email Address				
Socondary Contact Namo				
Secondary Contact Name				
Designation / Title Direct Office Phone #	#		Mobile #	
Email Address			Ploblie #	
2.110.117.100.1000				
COMPANY BUSINESS IN	ORMATION:			
Primary Nature Of Company's Business				
Years in Business Since				
Years in Mystery Shopping				
Total Number Of Employees				
Branches Offices, if any				
Location of Branch Office				
Areas / Countries of Operation				
Total Number of Mystery Shopper				
		Dage 1 c	<i>c</i> 4	



BRIEF DISCRIPTION	OF COMPANY:				
CLIENT REFERENCE		1			
Company Name	Office Tel Number	Person Name	En	nail Add	Iress
TYPE OF APPLICATION	ON:			_	
					e "X" to select
Renewal Of Members	hip for 2018				
New Membership – (I	Please refer to Members	ship Criteria as detailed	l below.)		
	g or Re-joining processing sent subsequently. This is				
MEMBERSHIP TYPE:	nember status you are see	kina			
riease mulcate what n	Membership	Killy	Annu Member	ship	Type "X" to
Regular Membershi	ip		Fee / Y	ear	Select
Members are Mystery Shopping Provider Companies with full membership rights.  US\$300 Per Yea					
Additional Members	ship				
Membership is for an additional Branch Office of the Regular member company wishing to receive membership mailings, information and have a listing in the Resource Guide during the membership period of Regular Member Company.  US\$200 Per Ye					
Regular Member Co N	lame:				
Associate Members					
Membership is for company who is currently involve in business as a sub-contractor, fieldwork agency, BPO agency, technology vendor, training company, HP agency, or other supporting trade company.					

# MSPA ASIA/PACIFIC

### WHICH OF THE FOLLOWING SERVICES DOES YOUR COMPANY PROVIDE?

Type "X" to Select	Description
	Consulting
	Customer Satisfaction Measurement
	Editing / BPO only
	Employee Satisfaction Measurement
	Fieldwork only
	Integrity Evaluation
	Merchandise & Price Audit
	Mystery Shopping - General
	Mystery Shopping with Audio Recording

Type "x" to Select	Description
	Mystery Shopping with Video Recording
	Online Research
	Operational Audit
	Other Quantitative Research
	Qualitative Research (FGD / In depth Interview)
	Technology / Solution Provider only
	Training & Coaching
	Others (Specify):
	Others (Specify):

### WHICH OF THE FOLLOWING INDUSTRIES DOES YOUR COMPANY SERVE?

Type "X" to Select	Description		
	Accommodation and Food Services		
	Administrative and Support services		
	Agriculture, Forestry and Fishing		
	Arts and Recreation Services		
	Construction		
	Education and Training		
	Electricity, Gas, Water and Waste Services		
	Financial and Insurance Services		

Type "x" to Select	Description
	Health Care and Social Assistance
	Information Media and Telecommunication
	Manufacturing
	Professional, Scientific and Technical Services
	Public Administration / Government, and Safety
	Rental, Hiring and Real Estate Services
	Retail & Wholesale Trade
	Transport, Postal and Warehousing

### NAME THE COUNTRIES YOUR COMPANY DOES BUINESS IN

No	Country	Region
1		
2		
3		
4		
5		

No	Country	Region
6		
7		
8		
9		
10		

## MSPA ASIA/PACIFIC

### FOR NEW MEMBERSHIP APPLICATION:

Applications for membership are welcome from any company meeting criteria as outlined below.

All membership applications will be checked, references sought, and once the criteria are met, and upon payment of membership dues, applicants will be accepted according to the membership class approved.

Type "X" to Select	Membership	Criteria & Submission of Document
	Regular Membership	<ul> <li>At least two year trading as mystery shopping provider company</li> <li>A reputation for excellence in operation</li> <li>Agree to abide by and to apply the MSPA Code of Professional Ethics</li> <li>Agree to abide by and to apply the MSPA Code of Professional Standards</li> <li>Present an official proof of business existence (i.e. articles of incorporation, business license, business address and contact details, etc.)</li> <li>Provide 2 client references</li> </ul>
		For Mystery Shopping Provider companies who have been in existence as Mystery Shopping Provider Company for <b>LESS THAN 2 YEAR</b> : In addition to the requirements mentioned above  - To attend the coming MSPA-AP conference  - To pay additional 1 year membership subscription fee
	Additional Membership	- Present an official payment receipt and membership issued by other MSPA chapter
	Associate Membership	- Agree to abide by and to apply the MSPA Code of Professional Ethics - Agree to abide by and to apply the MSPA Code of Professional Standards - Present an official proof of business existence (i.e. articles of incorporation, business license, business address and contact details, etc.) - Provide 2 client references

#### **PAYMENT:**

Once your Membership has been approved, an Invoice will be presented based upon the options selected. The process will also request further information to facilitate your company's inclusion on the MSPA – AP website.

#### **MEMBERSHIP AGREEMENT & ACCEPTANCE:**

All Membership is subject to approval by the Membership Committee and acceptance by the Board.

This application for the membership into The Mystery Shopping Provider Association, Asia Pacific (MSPA-AP) is an agreement between the applicant and MSPA – AP that the applicant will adhere to **Professional Ethics & Standards** set forth by the association. (Please see <u>Ethics & Standards</u> statement by opening the hyperlink provided).

### Email the completed form to <a href="mailto:mspa-ap@mysteryshop.org">mspa-ap@mysteryshop.org</a>

For Assistance Contact:

Anu Mehta

Executive Manager MSPA AP

Mystery Shopping Providers Association – Asia Pacific

Phone: +91 9811083321